



Review Type:    Edit    Exp    Full

CATALOG YEAR ~~2014-2015~~ 2013-14 (changed by MT)

COLLEGE/SCHOOL/SECTION:   ARSSB – Degree Programs  

Course: Add:    Delete:     
(check all that apply) Change: Number    Title    SCH    Description    Prerequisite   

**Response Required:** New course will be part of major    minor    as a required    or elective    course

**Response Required:** New course will introduce   , reinforce   , or apply    concepts

If new, provide Course Prefix, Number, Title, **Measurable** Student Learning Outcomes, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current online catalog, provide change and attach text with changes in red and provide a brief justification.

**Program:** Delete:    Add:    Change: X Attach new/changed Program of Study description and 4-year plan. If in current online catalog, provide change and attach text with changes in red.

**Program Learning Outcomes:** Add:    Change:    Attach listing of program learning outcomes.

**Minor:** Add:    Delete:    Change:    Attach new/changed minor. If in current online catalog, provide change and attach text with changes in red.

**College Introductory Pages:** Add information:    Change information:     
Attach new/changed information. If in current online catalog, provide change and attach text with changes in red.

**Other:** Add information:    Change information:    Attach new/changed information. If in current online catalog, provide change and attach text with changes in red.

Approvals:

	Signature	Date
Chair Department Curriculum Committee	<u>Robert V. Evans Jr.</u>	<u>10/25/13</u>
Chair Department	<u>[Signature]</u>	<u>10/28/13</u>
Chair College Curriculum Committee	<u>Robert V. Evans Jr.</u>	<u>10/25/13</u>
Dean	<u>R. Stephen Sears</u>	<u>10/30/2013</u>

Provost

Date

[Signature]  
11/4/13

**TEXAS A&M INTERNATIONAL UNIVERSITY**  
**CATALOG 2013-2014**  
**BACHELOR OF BUSINESS ADMINISTRATION**  
**CONCENTRATION IN BUSINESS ADMINISTRATION**

The following is **one** suggested four-year degree plan. Students are encouraged to see their advisor each semester for help with program decisions and enrollment

FALL	SCH	GR	SPRING	SCH	GR
<b>FRESHMAN YEAR (Yr 1)</b>			<b>FRESHMAN YEAR (Yr 1)</b>		
ENGL 1301	3	_____	ENGL 1302	3	_____
HIST 1301	3	_____	HIST 1302	3	_____
MATH 1324	3	_____	MATH 1325	3	_____
	3	_____	COMM	3	_____
	4	_____		4	_____
	1	_____		16	_____
<b>Total</b>	<b>17</b>	_____			
<b>FALL</b>			<b>SPRING</b>		
<b>SOPHOMORE YEAR (Yr 2)</b>			<b>SOPHOMORE YEAR (Yr 2)</b>		
ENGL 2	3	_____	ECO 2302	3	_____
ECO 2301	3	_____	ACC 2302	3	_____
ACC 2301	3	_____	PSCI 2306	3	_____
DS 2310	3	_____		3	_____
PSCI 2305	3	_____		3	_____
<b>Total</b>	<b>15</b>	_____		<b>15</b>	_____
<b>FALL</b>			<b>SPRING</b>		
<b>JUNIOR YEAR (Yr 3)</b>			<b>JUNIOR YEAR (Yr 3)</b>		
BA 3301	3	_____	BA 3310	3	_____
FIN 3310	3	_____	ACC	3	_____
MGT 3310	3	_____	MKT 3310	3	_____
ECO 3320	3	_____	FIN	3	_____
BA 3320	3	_____	MIS 3310	3	_____
<b>Total</b>	<b>15</b>	_____		<b>15</b>	_____
<b>FALL</b>			<b>SPRING</b>		
<b>SENIOR YEAR (Yr 4)</b>			<b>SENIOR YEAR (Yr 4)</b>		
FIN	3	_____	MGT	3	_____
MKT/TIL	3	_____	ECO	3	_____
ACC	3	_____	MKT/TIL	3	_____
MGT	3	_____	F/S/SS-BA 4390	3	_____
POM 3310	3	_____		12	_____
<b>Total</b>	<b>15</b>	_____			

**TOTAL SEMESTER CREDIT HOURS: 120**

**Actual degree plans may vary depending on availability of courses in a given semester. This plan is designed for the full time student; it was developed to help ensure that prerequisites are met, and the degree can be completed within four years. It does not include summer study. Some courses may require prerequisites not listed. It is the student's responsibility to review his/her degree plan on DegreeWorks to ensure that all classes are applying towards his/her degree.**

3 Writing Intensive (WIN) Courses with a "C" or better: \_\_\_\_\_  
 FOREIGN LANGUAGE REQUIREMENT: \_\_\_\_\_

For more information please contact:  
 Maggie Blasco, ARSSB Undergraduate Advisor  
 WHTC 204C, 326-2483, maggie@tamiu.edu

<sup>1</sup> Communication, select 3SCH from: COMM 1311 or COMM 1315  
<sup>2</sup> Select from: ANTH/GEOG/GENU/HIST/PHIL/PSYC/SOCI/MATH/SPCH/ SCIENCE



**TEXAS A&M INTERNATIONAL UNIVERSITY**  
**CATALOG 2013-2014**  
**BACHELOR OF BUSINESS ADMINISTRATION**  
**MAJOR IN ACCOUNTING**

The following is **one** suggested four-year degree plan. Students are encouraged to see their advisor each semester for help with program decisions and enrollment.

FALL			SCH	GR	SPRING			SCH	GR
<b>FRESHMAN YEAR (Yr 1)</b>					<b>FRESHMAN YEAR (Yr 1)</b>				
ENGL	1301	English Composition I	3	_____	ENGL	1302	English Composition II	3	_____
HIST	1301	U.S. to 1877	3	_____	HIST	1302	U.S. since 1877	3	_____
MATH	1324	Business Math I	3	_____	MATH	1325	Business Math II	3	_____
		Visual/Performing Arts	3	_____	COMM		Communication <sup>1</sup>	3	_____
		Natural Science	4	_____			Natural Science	4	_____
		Activity/Wellness	1	_____				16	_____
<b>Total</b>			<b>17</b>						

FALL			SCH	GR	SPRING			SCH	GR
<b>SOPHOMORE YEAR (Yr 2)</b>					<b>SOPHOMORE YEAR (Yr 2)</b>				
ENGL	2	Survey of Literature	3	_____	ECO	2302	Prins of Microeconomics	3	_____
ECO	2301	Prins of Macroeconomics	3	_____	ACC	2302	Intro to Managerial Acct	3	_____
ACC	2301	Intro to Financial Acct	3	_____	PSCI	2306	American State Govt	3	_____
DS	2310	Business Statistics I	3	_____			General Elective <sup>2</sup>	3	_____
PSCI	2305	American National Govt	3	_____			General Elective <sup>2</sup>	3	_____
<b>Total</b>			<b>15</b>					<b>15</b>	

FALL			SCH	GR	SPRING			SCH	GR
<b>JUNIOR YEAR (Yr 3)</b>					<b>JUNIOR YEAR (Yr 3)</b>				
<b>F/S</b> -ACC	3310	Intermediate Accounting I	3	_____	<b>F/S</b> -ACC	3320	Intermediate Accounting II	3	_____
<b>F</b> -ACC	3370	Intro to Acc Systems	3	_____	<b>S</b> -ACC	3340	Adv. Managerial Accounting	3	_____
MIS	3310	Management Info Systems	3	_____	BA	3310	Legal Environment of Bus	3	_____
BA	3301	Prof. Written Comm.	3	_____	MGT	3310	Principles of Mgt & Org Beh	3	_____
FIN	3310	Introduction to Finance	3	_____	MKT	3310	Principles of Marketing	3	_____
<b>Total</b>			<b>15</b>					<b>15</b>	

FALL			SCH	GR	SPRING			SCH	GR
<b>SENIOR YEAR (Yr 4)</b>					<b>SENIOR YEAR (Yr 4)</b>				
<b>F</b> -ACC	3350	Federal Taxation I	3	_____	<b>F/S</b> -ACC	4370	Auditing & Sys( <b>Final Sem</b> )	3	_____
<b>F</b> -ACC	3330	Intermediate ACC III	3	_____	<b>F/S/SS</b> -BA	4390	Business Strategy( <b>Final Sem</b> )	3	_____
ECO	3320	Managerial Economics	3	_____	POM	3310	Production Operations Mgt	3	_____
BA	3320	International Business	3	_____	<b>F/S</b> -ACC		Advanced ACC Elective	3	_____
		Advanced Business Elective	3	_____				12	_____
<b>Total</b>			<b>15</b>						

**TOTAL SEMESTER CREDIT HOURS: 120**

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3 Writing Intensive (WIN) Courses with a "C" or better: \_\_\_\_\_  
 FOREIGN LANGUAGE REQUIREMENT: \_\_\_\_\_

<sup>1</sup> Communication, select 3SCH from: COMM 1311 or COMM 1315

<sup>2</sup> Select from: ANTH/GEOG/GENU/HIST/PHIL/PSYC/SOCI/MATH/SPCH/ SCIENCE

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**TEXAS A&M INTERNATIONAL UNIVERSITY**  
**CATALOG 2013-2014**  
**BACHELOR OF BUSINESS ADMINISTRATION**  
**MAJOR IN MANAGEMENT INFORMATION SYSTEMS**

The following is **one** suggested four-year degree plan. Students are encouraged to see their advisor each semester for help with program decisions and enrollment.

FALL	SCH	GR	SPRING	SCH	GR
<b>FRESHMAN YEAR (Yr 1)</b>			<b>FRESHMAN YEAR (Yr 1)</b>		
ENGL 1301	English Composition I	3	ENGL 1302	English Composition II	3
HIST 1301	U.S. to 1877	3	HIST 1302	U.S. since 1877	3
MATH 1324	Business Math I	3	MATH 1325	Business Math II	3
	Visual/Performing Arts	3	COMM	Communication <sup>1</sup>	3
	Natural Science	4		Natural Science	4
	Activity/Wellness	1			<b>16</b>
<b>Total</b>		<b>17</b>			
<b>FALL</b>			<b>SPRING</b>		
<b>SOPHOMORE YEAR (Yr 2)</b>			<b>SOPHOMORE YEAR (Yr 2)</b>		
ENGL 2	Survey of Literature	3	ECO 2302	Prins of Microeconomics	3
ECO 2301	Prins of Macroeconomics	3	ACC 2302	Intro to Managerial Acct	3
ACC 2301	Intro to Financial Acct	3	PSCI 2306	American State Govt	3
DS 2310	Business Statistics I	3		General Elective <sup>2</sup>	3
PSCI 2305	American National Govt	3		General Elective <sup>2</sup>	3
MIS 2350	Introduction to Programming	3			<b>15</b>
<b>Total</b>		<b>18</b>			
<b>FALL</b>			<b>SPRING</b>		
<b>JUNIOR YEAR (Yr 3)</b>			<b>JUNIOR YEAR (Yr 3)</b>		
BA 3301	Prof. Written Comm.	3	BA 3310	Legal Environment of Bus	3
F-MIS 3320	Info Systems Analysis	3	S-MIS 3330	Database Design & Impl	3
F-MIS 3340	Data Comm. & Networking	3	S-MIS 3350	Advanced Programming	3
BA 3320	International Business	3	ECO 3320	Managerial Economics	3
MIS 3310	Management Info Systems	3			<b>12</b>
<b>Total</b>		<b>15</b>			
<b>FALL</b>			<b>SPRING</b>		
<b>SENIOR YEAR (Yr 4)</b>			<b>SENIOR YEAR (Yr 4)</b>		
FIN 3310	Introduction to Finance	3	MKT 3310	Principles of Marketing	3
MGT 3310	Prins of Mgt & Org Behavior	3	POM 3310	Production Operations Mgmt	3
F-MIS 4310	Adv Info Sys Design & Impl	3	F/S-MIS 4390	Info Resource Mgt( <b>final sem</b> )	3
MIS	Advanced MIS Elective	3	F/S/SS-BA 4390	Business Strategy( <b>final sem</b> )	3
	Advanced Business Elective	3			<b>12</b>
<b>Total</b>		<b>15</b>			

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3 Writing Intensive (WIN) Courses with a "C" or better: \_\_\_\_\_  
 FOREIGN LANGUAGE REQUIREMENT: \_\_\_\_\_

<sup>1</sup> Communication, select 3SCH from: COMM 1311 or COMM 1315

<sup>2</sup>Select from: ANTH/GEOG/GENU/HIST/PHIL/PSYC/SOCI/MATH/SPCH/SCIENCE

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**TEXAS A&M INTERNATIONAL UNIVERSITY**  
**CATALOG 2013-2014**  
**BACHELOR OF BUSINESS ADMINISTRATION**  
**CONCENTRATION IN INTERNATIONAL ECONOMICS**

The following is **one** suggested four-year degree plan. Students are encouraged to see their advisor each semester for help with program decisions and enrollment.

FALL	SCH	GR	SPRING	SCH	GR
<b>FRESHMAN YEAR (Yr 1)</b>			<b>FRESHMAN YEAR (Yr 1)</b>		
ENGL 1301	English Composition I	3	ENGL 1302	English Composition II	3
HIST 1301	U.S. to 1877	3	HIST 1302	U.S. since 1877	3
MATH 1324	Business Math I	3	MATH 1325	Business Math II	3
	Visual/Performing Arts	3	COMM	Communication <sup>1</sup>	3
	Natural Science	4		Natural Science	4
	Activity/Wellness	1			16
<b>Total</b>		<b>17</b>			

FALL	SCH	GR	SPRING	SCH	GR
<b>SOPHOMORE YEAR (Yr 2)</b>			<b>SOPHOMORE YEAR (Yr 2)</b>		
ENGL 2	Survey of Literature	3	ECO 2302	Prins of Microeconomics	3
ECO 2301	Prins of Macroeconomics	3	ACC 2302	Intro to Managerial Acct	3
ACC 2301	Intro to Financial Acct	3	PSCI 2306	American State Government	3
DS 2310	Business Statistics I	3		General Elective <sup>2</sup>	3
PSCI 2305	American National Govt	3		General Elective <sup>2</sup>	3
<b>Total</b>		<b>15</b>			<b>15</b>

FALL	SCH	GR	SPRING	SCH	GR
<b>JUNIOR YEAR (Yr 3)</b>			<b>JUNIOR YEAR (Yr 3)</b>		
BA 3301	Prof. Written Comm.	3	BA 3310	Legal Environment of Bus	3
<b>F</b> -ECO 4310	Intern. Macroeconomics	3	MGT 3310	Prins of Mgt & Org Behavior	3
MIS 3310	Management Info Systems	3	FIN 3310	Introduction to Finance	3
<b>F</b> -ECO 4340	International Economics	3	ECO 3320	Managerial Economics	3
BA 3320	International Business	3	MKT 3310	Principles of Marketing	3
<b>Total</b>		<b>15</b>			<b>15</b>

FALL	SCH	GR	SPRING	SCH	GR
<b>SENIOR YEAR (Yr 4)</b>			<b>SENIOR YEAR (Yr 4)</b>		
<b>F</b> -FIN 4380	International Finance	3	<b>S</b> -ECO 3310	Money and Banking	3
POM 3310	Production Operations Mgmt	3	<b>F/S/SS</b> -BA 4390	Business Strategy ( <b>Final Sem</b> )	3
ECO	Restricted Elective <sup>2</sup>	3	<b>S</b> -ECO 4370	Reg. Economic Integration	3
ECO	Restricted Elective <sup>2</sup>	3	ECO	Restricted Elective <sup>3</sup>	3
	Advanced Business Elective	3			12
<b>Total</b>		<b>15</b>			

**TOTAL SEMESTER CREDIT HOURS: 120**

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3 Writing Intensive (WIN) Courses with a "C" or better: \_\_\_\_\_

FOREIGN LANGUAGE REQUIREMENT: \_\_\_\_\_

<sup>1</sup> Communication, select 3SCH from: COMM 1311 or COMM 1315

<sup>2</sup> Select from ANTH/GEOG/GENU/HIST/PHIL/PSYC/SOCI/MATH/SPCH/SCIENCE

<sup>3</sup> Select from BA 4398, ECO 3325, 4350, 4360, 4399, FIN 3320, 3330, PSCI 3340 or 4335

**S** / **S** / **SS2** / **S** / **F**

For more information please contact:  
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**TEXAS A&M INTERNATIONAL UNIVERSITY**  
**CATALOG 2013-2014**  
**BACHELOR OF BUSINESS ADMINISTRATION**  
**CONCENTRATION IN FINANCE**

The following is **one** suggested four-year degree plan. Students are encouraged to see their advisor each semester for help with program decisions and enrollment.

FALL	SCH	GR	SPRING	SCH	GR
<b>FRESHMAN YEAR (Yr 1)</b>			<b>FRESHMAN YEAR (Yr 1)</b>		
ENGL 1301	English Composition I	3	ENGL 1302	English Composition II	3
HIST 1301	U.S. to 1877	3	HIST 1302	U.S. since 1877	3
MATH 1324	Business Math I	3	MATH 1325	Business Math II	3
	Visual/Performing Arts	3	COMM	Communication <sup>1</sup>	3
	Natural Science	4		Natural Science	4
	Activity/Wellness	1			16
<b>Total</b>		<b>17</b>			
<b>FALL</b>			<b>SPRING</b>		
<b>SOPHOMORE YEAR (Yr 2)</b>			<b>SOPHOMORE YEAR (Yr 2)</b>		
ENGL 2	Survey of Literature	3	ECO 2302	Prins. of Microeconomics	3
ECO 2301	Prins. of Macroeconomics	3	ACC 2302	Intro to Managerial Acct	3
ACC 2301	Intro to Financial Acct	3	PSCI 2306	American State Government	3
DS 2310	Business Statistics I	3		General Elective <sup>2</sup>	3
PSCI 2305	American National Govt	3		General Elective <sup>2</sup>	3
<b>Total</b>		<b>15</b>			<b>15</b>
<b>FALL</b>			<b>SPRING</b>		
<b>JUNIOR YEAR (Yr 3)</b>			<b>JUNIOR YEAR (Yr 3)</b>		
BA 3301	Prof. Written Comm.	3	BA 3310	Legal Environment of Bus	3
FIN 3310	Introduction to Finance	3	S-FIN 3320	Financial Institutions & Mkts	3
MIS 3310	Management Info Systems	3	MKT 3310	Principles of Marketing	3
MGT 3310	Prins of Mgt & Org Behavior	3	ECO 3320	Managerial Economics	3
BA 3320	International Business	3	S-FIN 3360	Managerial Finance	3
<b>Total</b>		<b>15</b>			<b>15</b>
<b>FALL</b>			<b>SPRING</b>		
<b>SENIOR YEAR (Yr 4)</b>			<b>SENIOR YEAR (Yr 4)</b>		
F-FIN 3330	Investments & Portfolio Mgt	3	S-FIN 4390	Strat Fin Mgt( <b>Final Spring</b> )	3
F-FIN 4380	International Finance	3	F/S/SS-BA 4390	Business Strategy( <b>Final Sem</b> )	3
POM 3310	Production Operations Mgmt	3	FIN	Restricted elective <sup>3</sup>	3
FIN	Restricted Elective <sup>2</sup>	3		Advanced Business Elective	3
FIN	Restricted Elective <sup>2</sup>	3			12
<b>Total</b>		<b>15</b>			

**TOTAL SEMESTER CREDIT HOURS: 120**

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3 Writing Intensive (WIN) Courses with a "C" or better: \_\_\_\_\_  
 FOREIGN LANGUAGE REQUIREMENT: \_\_\_\_\_

For more information please contact:  
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 WHTC 204C, 326-2483, maggie@tamiu.edu

<sup>1</sup> Communication, select 3SCH from: COMM 1311 or COMM 1315  
<sup>2</sup>Select from: ANTH/GEOG/GENU/HIST/PHIL/PSYC/SOCI/MATH/SPCH/SCIENCE  
<sup>3</sup>Select from: 6 SCH from FIN 3311, 3331, 3355, 4370; and 3 SCH from ACC 3310, 3320, 3340, 4399, BA 4398, MIS 3320, or ECO 3310. -S

SSI S F F F S S



**TEXAS A&M INTERNATIONAL UNIVERSITY**  
**CATALOG 2013-2014**  
**BACHELOR OF BUSINESS ADMINISTRATION**  
**CONCENTRATION IN MANAGEMENT**

The following is **one** suggested four-year degree plan. Students are encouraged to see their advisor each semester for help with program decisions and enrollment.

<b>FALL</b>						<b>SPRING</b>			
<b>FRESHMAN YEAR (Yr 1)</b>				<b>SCH</b>	<b>GR</b>	<b>FRESHMAN YEAR (Yr 1)</b>			
ENGL	1301	English Composition I	3	_____	ENGL	1302	English Composition II	3	_____
HIST	1301	U.S. to 1877	3	_____	HIST	1302	U.S. since 1877	3	_____
MATH	1324	Business Math I	3	_____	MATH	1325	Business Math II	3	_____
		Visual/Performing Arts	3	_____	COMM		Communication <sup>1</sup>	3	_____
		Natural Science	4	_____			Natural Science	4	_____
		Activity/Wellness	<u>1</u>	_____				<b>16</b>	_____
<b>Total</b>			<b>17</b>						
<hr/>									
<b>FALL</b>						<b>SPRING</b>			
<b>SOPHOMORE YEAR (Yr 2)</b>				<b>SCH</b>	<b>GR</b>	<b>SOPHOMORE YEAR (Yr 2)</b>			
ENGL	2	Survey of Literature	3	_____	ECO	2302	Prins of Microeconomics	3	_____
ECO	2301	Prins of Macroeconomics	3	_____	ACC	2302	Intro to Managerial Acct	3	_____
ACC	2301	Intro to Financial Acct	3	_____	PSCI	2306	American State Government	3	_____
DS	2310	Business Statistics I	3	_____			General Elective <sup>2</sup>	3	_____
PSCI	2305	American National Govt	<u>3</u>	_____			General Elective <sup>2</sup>	<u>3</u>	_____
<b>Total</b>			<b>15</b>					<b>15</b>	
<hr/>									
<b>FALL</b>						<b>SPRING</b>			
<b>JUNIOR YEAR (Yr 3)</b>				<b>SCH</b>	<b>GR</b>	<b>JUNIOR YEAR (Yr 3)</b>			
BA	3301	Professional Written Comm.	3	_____	FIN	3310	Introduction to Finance	3	_____
BA	3310	Legal Environment of Bus	3	_____	<b>S</b> -MGT	3340	Business Ethics	3	_____
MKT	3310	Principles of Marketing	3	_____	BA	3320	International Business	3	_____
ECO	3320	Managerial Economics	3	_____	POM	3310	Production Operations Mgmt	3	_____
MGT	3310	Prins of Mgt & Org Behavior	<u>3</u>	_____	MIS	3310	Management Info Systems	<u>3</u>	_____
<b>Total</b>			<b>15</b>					<b>15</b>	
<hr/>									
<b>FALL</b>						<b>SPRING</b>			
<b>SENIOR YEAR (Yr 4)</b>				<b>SCH</b>	<b>GR</b>	<b>SENIOR YEAR (Yr 4)</b>			
MGT	3320	Organizational Behavior	3	_____	<b>S</b> -MGT	4360	Entr & Mgt of Innovation	3	_____
<b>F</b> -MGT	3370	Human Resource Mgmt	3	_____	<b>F/S/SS</b> -BA	4390	Business Strategy( <b>Final Sem</b> )	3	_____
<b>F</b> -MGT	4350	Business, Govt, & Society	3	_____	<b>S</b> -MGT	4330	Industrial Relations	3	_____
<b>F</b> -MGT	4380	Organizational Theory	3	_____			Advanced Business Elective	<u>3</u>	_____
		Advanced Business Elective	<u>3</u>	_____					
<b>Total</b>			<b>15</b>					<b>12</b>	

**TOTAL SEMESTER CREDIT HOURS: 120**

Actual degree plans may vary depending on availability of courses in a given semester. This plan is designed for the full time student; it was developed to help ensure that prerequisites are met, and the degree can be completed within four years. It does not include summer study. Some courses may require prerequisites not listed. It is the student's responsibility to review his/her degree plan on DegreeWorks to ensure that all classes are applying towards his/her degree.

3 Writing Intensive (WIN) Courses with a "C" or better: \_\_\_\_\_

FOREIGN LANGUAGE REQUIREMENT: \_\_\_\_\_

<sup>1</sup> Communication, select 3SCH from: COMM 1311 or COMM 1315

<sup>2</sup>Select from: ANTH/GEOG/GENU/HIST/PHIL/PSYC/SOCI/MATH/SPCH/SCIENCE

For more information please contact:  
Maggie Blasco, ARSSB Undergraduate Advisor  
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**TEXAS A&M INTERNATIONAL UNIVERSITY**  
**CATALOG 2013-2014**  
**BACHELOR OF BUSINESS ADMINISTRATION**  
**CONCENTRATION IN MARKETING**

The following is **one** suggested four-year degree plan. Students are encouraged to see their advisor each semester for help with program decisions and enrollment.

FALL	SCH	GR	SPRING	SCH	GR
<b>FRESHMAN YEAR (Yr 1)</b>			<b>FRESHMAN YEAR (Yr 1)</b>		
ENGL 1301	English Composition I	3	ENGL 1302	English Composition II	3
HIST 1301	U.S. to 1877	3	HIST 1302	U.S. since 1877	3
MATH 1324	Business Math I	3	MATH 1325	Business Math II	3
	Visual/Performing Arts	3	COMM	Communication <sup>1</sup>	3
	Natural Science	4		Natural Science	4
	Activity/Wellness	1			16
<b>Total</b>		<b>17</b>			
<b>FALL</b>			<b>SPRING</b>		
<b>SOPHOMORE YEAR (Yr 2)</b>			<b>SOPHOMORE YEAR (Yr 2)</b>		
ENGL 2	Survey of Literature	3	ECO 2302	Prins of Microeconomics	3
ECO 2301	Prins of Macroeconomics	3	ACC 2302	Intro to Managerial Acct	3
ACC 2301	Intro to Financial Acct	3	PSCI 2306	American State Government	3
DS 2310	Business Statistics I	3		General Elective <sup>2</sup>	3
PSCI 2305	American National Govt	3		General Elective <sup>2</sup>	3
<b>Total</b>		<b>15</b>			<b>15</b>
<b>FALL</b>			<b>SPRING</b>		
<b>JUNIOR YEAR (Yr 3)</b>			<b>JUNIOR YEAR (Yr 3)</b>		
BA 3301	Professional Written Comm.	3	FIN 3310	Introduction to Finance	3
BA 3310	Legal Environment of Bus	3	S-MKT 3330	Advertising & Promotion	3
MKT 3310	Principles of Marketing	3	MGT 3310	Prins of Mgt & Org Behavior	3
ECO 3320	Managerial Economics	3	POM 3310	Production Operations Mgmt	3
BA 3320	International Business	3	MIS 3310	Management Info Systems	3
<b>Total</b>		<b>15</b>			<b>15</b>
<b>FALL</b>			<b>SPRING</b>		
<b>SENIOR YEAR (Yr 4)</b>			<b>SENIOR YEAR (Yr 4)</b>		
F-MKT 3320	Buyer Behavior	3	F,S,SS-BA 4390	Business Strategy( <b>Final Sem</b> )	3
F-TIL 3340	Business Logistics Mgmt	3	S-MKT 4310	International Marketing	3
F-MKT 4320	Marketing Research	3	S-MKT 4330	Marketing Management	3
	Advanced Business Elective	3		Advanced Business Elective	3
	Advanced Business Elective	3			12
<b>Total</b>		<b>15</b>			

**TOTAL SEMESTER CREDIT HOURS: 120**

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## A.R. Sanchez, Jr. School of Business

### 2013-2014 Faculty Career Advisors

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#### Accounting

Dr. Lloyd G. Sage	326-2493	WHTC 218E	lloyd.sage@tamiu.edu
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#### Economics

Dr. George R. G. Clarke	326-2555	WHTC 219B	george.clarke@tamiu.edu
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#### Finance

Dr. Andres Rivas	326-2484	WHTC 203C	arivas@tamiu.edu
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#### Marketing

Dr. Robert Evans	326-2846	WHTC 217C	robert.evans@tamiu.edu
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#### Management

Dr. Jacqueline Mayfield	326-2533	PH 313E	jmayfield@tamiu.edu
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#### Management Information Systems

Dr. Balaji Janamanchi	326-2537	PH 304C	bjanamanchi@tamiu.edu
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#### Business Administration

Dr. Kamal D. Parhizgar	326-2525	PH 313A	parhizgar@tamiu.edu
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For Career Exploration and Planning on “What Can I Do With This Major?” visit the Career Services website at:

[www.tamiu.edu/career/services/explorationandplanning.shtml](http://www.tamiu.edu/career/services/explorationandplanning.shtml)